

NEW YORK NEEDS

PAID FAMILY LEAVE

THANKSGIVING CONVERSATION TOOLKIT

2015

#PAIDLEAVE

TIMETOCARENY.ORG



NEW YORK
PAID FAMILY LEAVE INSURANCE CAMPAIGN



Dear Friend-

Thank you for all of your work to make New York the next state with Paid Family Leave!

Study after study has shown that Paid Family Leave helps make our communities stronger, promotes healthy families, saves money in the long run, and helps businesses with employee retention and morale.

But you don't need a study to know that Paid Family Leave is essential for every family. No one should ever have to make the impossible choice between their paycheck and taking care of a loved one.

There's a strong push to win Paid Family Leave in New York in 2016. The Assembly has already passed legislation and Governor Cuomo has indicated his support. With your help in building a grassroots base of vocal supporters, we can make New York next.

This week, many of us will be spending time with friends and family for the Thanksgiving holiday. It's a great opportunity to talk about how important this issue is to you and help others understand why their voice can help win Paid Family Leave.

This toolkit is designed to give you all the tools you need to have good conversations with friends and family, and take action to move this issue forward.

We've included a conversation guide, a fact sheet, a petition form for you to gather signatures, some great social media tools, a form to collect stories from people who have been impacted by lack of access to paid family leave, and a flyer for our lobby day in February.

Your help spreading the word is key to building the support we need to win.

Thanks for all you do and have a great holiday!

-The New York Paid Family Leave Campaign

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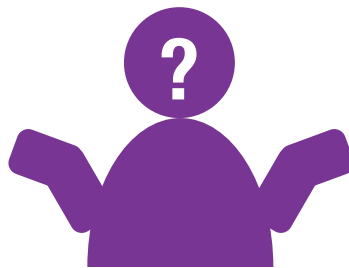
THANKSGIVING CONVERSATION GUIDE

Holiday gatherings with family and friends are a perfect opportunity to build support for Paid Family Leave in New York. Here are some quick tips for having conversations about the issue and using the resources in this packet.

- 1** Think ahead about the best time to have conversations. Should you talk to people one-on-one or speak to everyone at once? If you're not hosting the gathering, consider letting the host know that you'll be talking about this issue. If you're engaging everyone in a group conversation, pick a time when most people will be assembled. A good choice is during or right after dessert.
- 2** Start with a personal story, like the birth of a baby or a family member who had a serious accident or illness. Telling others about how this issue has affected you will help them understand why it's so important. Then, encourage others to share their experiences.
- 3** Mention the national conversation about Paid Family Leave. Note that the United State is one of only two countries in the world that doesn't have Paid Family Leave. Explain that while there's a push in Congress, New York State has a very active campaign that can win Paid Family Leave next year.
- 4** If you get questions or concerns about the details, share the fact sheet included in this packet. There's also tons of info online at timetocareny.org.
- 5** Once you've gotten some support, it's time to take action! Take a photo of yourself and your family or friends with the sign in this packet. Share the photo on your Facebook page or on Twitter with the hashtag #PaidLeave. Make sure to tag the others in the photo and ask them to share it too!
- 6** If someone you've talked with has a story about how lack of Paid Family Leave impacted them, make sure to get their story. We've included a form in this packet that you can use to collect the story.
- 7** Invite others to get more involved. They can sign up online at timetocareny.org. You can also share the flyer that's in this packet for the campaign's lobby day on February 2nd in Albany.

NEW YORK NEEDS PAID FAMILY LEAVE

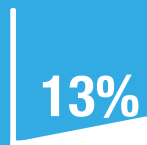
YOU SHOULDN'T HAVE TO CHOOSE



New Yorkers shouldn't have to choose between their paycheck and caring for their loved ones. The Paid Family Leave Insurance Act would provide up to 12 weeks of paid leave to bond with a new child, care for a seriously ill family member, and deal with issues that arise when a family member is called to active military service.

The legislation would create a paid family leave insurance benefit and modernize New York's Temporary Disability Insurance (TDI) program, the critical support system for new mothers physically recovering from childbirth, which is currently frozen at the 1989 rate of \$170 per week.

With paid family leave, employees would be able to care for their loved ones without losing a paycheck or having to use sick or vacation time.



Only 13% of private sector workers have paid family leave. All of New York's 7.5 million private sector workers should have access.



Workers would receive up to 12 weeks of paid family leave benefits, which would be capped at \$633/week.



Paid family leave is great for small business because it lowers employee turnover and boosts morale.



High-wage workers are more than five times as likely to have paid family leave than low-wage workers.

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NewYorkersDeservePaidLeave



[timetocareny](https://twitter.com/timetocareny)



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NEW YORK NEEDS

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To the NYS Senate and Governor Cuomo: Modernize Temporary Disability Insurance to include adequate benefits and up to 12 weeks of paid family leave to help replace lost wages when you need to care for a new baby or seriously ill family member.

Name	Street	City	Zip	Email	Phone

Email this completed petition to info@citizenactionny.org or mail it to 94 Central Avenue, Albany, NY 12206

**WE WANT
#PAIDLEAVE
FOR NEW YORK!**

NEW YORK NEEDS PAID FAMILY LEAVE

TELL US YOUR STORY!

TELL US WHAT YOU HAVE DONE WHEN IT WAS URGENTLY IMPORTANT FOR YOU TO CARE FOR A NEW BABY OR A FAMILY MEMBER—AND GETTING TIME OFF FROM WORK SEEMED IMPOSSIBLE.

Examples:

- “After my 83 year old Mom broke her hip it was either me at home or the nursing home...”
- “It tears me apart to leave my 8 week old daughter with a stranger all day...”
- “My 10 year old son can’t take himself for dialysis...”
- “My wife needs someone to be with her during chemotherapy...”
- “My father was dying from leukemia; I wanted to be there with him for those final weeks ...”

PLEASE NEATLY PRINT YOUR STORY IN THIS SPACE.

I grant the NY Paid Family Leave Campaign permission to share my story on the campaign website.

SIGNATURE

NAME (PLEASE PRINT)

PHONE

EMAIL

Return this form by email to info@citizenactionny.org or by fax to 518.465.2890.

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New Yorkers Deserve Paid Leave



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NEW YORK NEEDS

PAID FAMILY LEAVE

ADVOCACY DAY

FEBRUARY 2, 2016

ALBANY, NY

SAVE THE DATE!

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JOIN US ON FEBRUARY 2, 2016 TO CALL ON OUR STATE'S LEADERS TO PASS PAID FAMILY LEAVE!

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